

Press Release

PORR expands into prefab elements sector

Vienna, 28.09.2023 - PORR is acquiring 60 percent of the Ennstal-based company Sanitär-Elementbau, thereby strengthening the prefabricated elements business within the Group. IGO Industries will retain 40 percent of the shares. Sanitär-Elementbau GmbH is a leader in producing customised installation systems. The prefabricated elements are used in residential, hotel and office construction, reduce construction periods and conserve resources.

With its “INSTA-BLOC” brand, Sanitär-Elementbau GmbH is a leader in the production of high-quality installation systems. These are modern, prefabricated building services components that have been proving their value for years in multi-storey residential and hotel buildings, staff accommodation, retirement homes, offices and hospitals. For example, Sanitär-Elementbau is currently supplying over 800 INSTA-BLOC sanitary walls in a wide variety of designs and specs for Austria’s tallest residential tower (Danubeflats). The project-related planning and production in the Ennstal factory allows for a quick and flexible response to the requirements of any construction project. High quality standards in production, own transport services, and experienced assembly personnel guarantee adherence to deadlines and perfect processing.

Decisive advantages of the INSTA-BLOC systems

“The INSTA-BLOC installation systems have allowed us to shorten construction periods while still delivering top quality construction”, says PORR CEO Karl-Heinz Strauss. “Usable space is optimally utilised, it is easier to meet fire and sound insulation requirements and we can reduce resource consumption as well. The sanitary walls are planned on a project-specific basis with a fire and soundproofing-tested system and are made of lightweight concrete. By entering the field of prefabricated sanitary elements, we want to further develop the INSTA-BLOC brand and increasingly use it in construction projects for the benefit of our customers”.

Lower-carbon cement

INSTA-BLOC’s installation systems also win out in terms of sustainability and resource consumption. The prefabricated installation blocks include bathtub supports, sanitary blocks, sanitary walls and prefabricated bathrooms made of lightweight concrete. The sanitary walls are produced in the Ennstal plant with lower-carbon cement from Lafarge. This means that 12 percent CO₂ is saved per cubic metre of concrete, a step in the right direction towards decarbonisation. The acquisition is therefore a perfect fit for PORR’s Green and Lean strategy.

Prefab elements reduce construction time and increase efficiency

“Serial prefabrication is on the rise and is also increasingly used for more complex parts, such as installation walls and prefabricated bathrooms. Prefabrication shortens construction time and reduces the consumption of resources since production is not carried out on site but under standardised conditions in a factory. INSTA-BLOC sanitary walls are planned inhouse in Ennstal on a project-specific basis and made of lightweight concrete. The modern, prefabricated building services components have proven their value - especially in high-rise buildings and for recurring elements. That’s when it becomes really efficient”, says Iris Ortner, CEO and owner of IGO Industries. She welcomes the cooperation with PORR and the steady development of the Ennstal-based company.

Expansion of product portfolio

Sanitär-Elementbau GmbH, founded in 1975, has been owned by IGO Industries GmbH until now. IGO will retain 40 percent of the shares. For the future, PORR plans to further expand onsite production in Enntal. Karl-Heinz Strauss: “We will expand the product portfolio in line with what our customers need. Our shared goal is to further optimise the installation systems and to develop elements that can be adapted to the architectural and static requirements of a construction project even more easily and flexibly”.

Photos:



Karl-Heinz Strauss, CEO PORR Group © Astrid Knie



Iris Ortner, CEO and Owner IGO Industries © Hans Schubert

The press release including high-resolution images is available for download from the [PORR Newsroom](#).



About the PORR Group

Top performance driven by innovation - that is what PORR has embodied for more than 150 years. With around 20,000 employees and production output of around EUR 6.2 bn (business year 2022), PORR is one of the largest construction companies in Austria and among the top players in Europe. As a full-service provider, PORR offers every aspect of building construction, civil engineering and infrastructure construction across the entire value chain. The focus is on the home markets of Austria, Germany, Switzerland, Poland, the Czech Republic, Slovakia and Romania. PORR also works in selected international project markets such as Norway, UAE and Qatar. The PORR share is listed in the prime market segment of the Vienna Stock Exchange.

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